Design an Ad competition 2020
Terms and Conditions

By entering the Design an Ad competition (the competition) you are agreeing to the following terms and conditions.

1. Instructions on how to enter, prize details and other information contained within the promotional advertisements form part of these terms and conditions. By participating in this competition entrants agree to be bound by these terms and conditions.

2. The Promoter is West Australian Newspapers Limited of 50 Hasler Road, Osborne Park, WA 6017 [ABN 98 008 667 632].

Who Can Enter

3. The competition is open to all primary and secondary students in Western Australian schools.

Competition Period

4. The competition commences Tuesday February 18, 2020 and concludes at 5pm on Friday, July 3, 2020.

How to Enter

5. To enter the Design an Ad competition, entrants must upload their artwork at mediaeducation.com.au/competitions, within the promotional period. Entries must be scanned and uploaded via this website. No alternative methods of entry will be accepted.

6. Entrants must include details such as to reasonably identify themselves (including name, school, email address, phone number) so that they may be contacted if they are chosen as a winner.

7. To be valid, entries must be:
   • the student’s own original work.
   • designed as two dimensional print ads (eg hand-drawn, painted, computer generated).
   • A5 in size (148mm X 210mm). This is half of an A4 sheet of paper.
   • scanned at minimum of 300 dpi
   • portrait OR landscape in orientation.

8. Image file names must be in the following format:
   • SCHOOL NAME-YEAR LEVEL-STUDENT NAME-UNIQUE NUMBER
   • eg BunburyPS-Yr5-RobertSmith-1.jpg

9. Multiple unique entries from individual students will be accepted.

10. No joint entries will be accepted.

11. Entrants MUST inform their parents or guardians of their intention to enter the competition and have their permission BEFORE entering.

12. All entries in the Competition become the property of The West Australian. By submitting an entry, each student grants The West Australian, its related companies and the competition partners / sponsors a royalty free, perpetual, non-exclusive licence to use and reproduce the entry for any purpose.

Use of images

13. Information regarding permission to use images from sponsor websites or other materials as part of the Design an Ad competition is outlined in the advertising briefs for each respective company.

14. Entrants or their Legal Guardian should be aware of copyright obligations in regards to image use from other sources, and seek permission from copyright holders where necessary.

15. Students must not include images of known characters due to copyright reasons.

16. Students are strongly encouraged to compose their own images through photography or artworks to avoid potential issues pertaining to copyright.

17. The West Australian and the competition sponsors accept no responsibility for publication of images where copyright permission has not been ascertained by the entrant.

Prizes

18. Winners will receive a $100 cash prize following publication of the winners’ edition of ED! Magazine in August.

19. Winning students might also have their advertisement published in a special edition of The West Australian's ED! Magazine in August. Unfortunately, not all winning entries can be published due to space limitations.
Judging
20. Winners will be chosen based on creativity and originality.
21. The competition judging will take place between Monday July 6, 2020 and Friday July 24, 2020.
22. A representative from each of the following participating companies will select four winners (two primary and two secondary), from those entries submitted for their company.
   • AWESOME
   • Caltex Australia
   • Crunch&Sip
   • Foodbank WA
   • Fremantle Prison
   • RAC
   • SunSmart
23. Each participating company will judge their own entries independently.
24. Judging will be conducted based on the student artworks only. The students name, age or school will not be a factor in the selection of winners.
25. Employees of The West Australian are not involved in the selection of winners.
26. As this is a competition based on skill and creativity, this does not preclude immediate family members of The West Australian or competition partner organisations from being able to enter the competition.
27. The winners and/or their schools will be notified within five business days of the completion of judging. In the instance that the winner cannot be contacted on the phone number or email address provided within one week of the winners being selected, a new winner may be drawn in the same manner as detailed in Clause 22. This will be repeated until all winners have been notified.

Privacy
28. It is a condition of entry that all prize winners agree to have their winning entry, name, photo, school and suburb published for publicity purposes if required.
29. By participating in this competition, participants signify their acceptance of all conditions and the requirement to participate in promotional activity if required.
30. Information about the entrants will not be stored or used for any other reason than for contacting the winning students and per Clause 39. All personal data will be treated in accordance with the Australian Privacy Act.
31. If an Entrant or their Legal Guardian does not want their details to be used for the purposes stated in Clause 28 they must write to The West Australian by email to info@mediaeducation.com.au or post to Seven West Media Education, GPO Box D162 Perth WA 6840 and West Australian Newspapers Limited will ensure that the details are not used for that purpose.
32. For details of Seven West Media Privacy Policy please go to www.thewest.com.au/privacypolicy
33. To access personal information kept by Seven West Media please refer to the Privacy Policy.

General
34. The Promoter’s decision on all matters related to this competition is final and cannot be contested. No correspondence will be entered into. The Promoters reserve the right to limit entry or amend rules if considered necessary without notice.
35. The Promoter is not responsible for any data or other information related to this program that may be lost, damaged as a result of any computer software or hardware malfunction. Any issues occurring as a result of computer problems will be rectified as quickly as possible.
36. All entrants release from, and indemnify the Promoter against all liability, cost, loss or expense arising out of acceptance of any prize(s) or participation in the competition including (but not limited to) loss of income, personal injury and damage to property and whether direct or consequential, foreseeable, due to some negligent act or omission or otherwise.
37. The Promoter reserves the right to disqualify any individual who the promoter believes has breached any of these terms and conditions, or engaged in any unlawful or other improper misconduct. The Promoter has legal rights to recover damages or other compensation from such an offender.
38. The Promoter may, subject to State Regulations, terminate this competition at any time at its absolute discretion without liability to any contestant or other person.
39. On completion of the prize draw, all entries will be stored for a 12 month period at The West Australian. This is a mandatory requirement of the Gaming and Wagering Commission Act 1987.